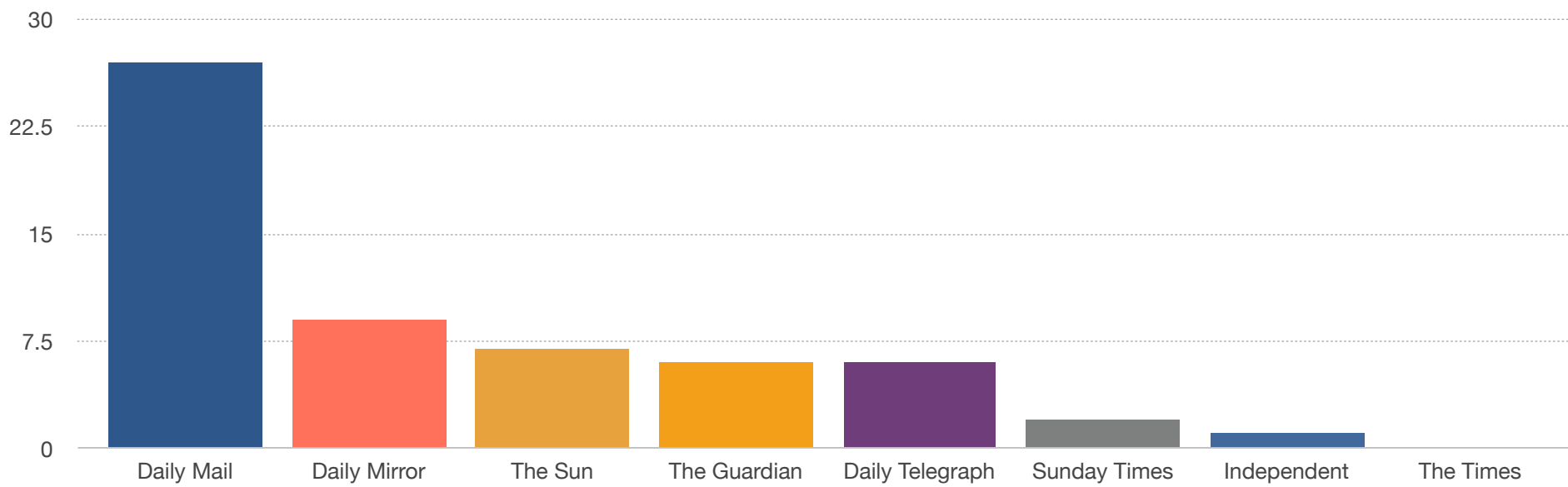


IN EACH of these cases the newspaper concerned admitted there had been a breach of the Press Complaints Commission's Editors' Code of Conduct and offered some form of redress. *The Guardian*, almost always corrects in the print version; *The Daily Mail* prefers lesser - and many would argue quite inadequate recompense - ranging from a small amendment of the article in the online data silo, to the quiet withdrawal of the inaccuracy. Sailing close to the wind is however not a strategy yielding spectacular success on the bottom line. Year-on-year circulation was still down 5.57 per cent at the *Mail*; more than *The Guardian*, *Daily Telegraph* or *The Times*.

Admitted Complaints by Title: May-July 2014

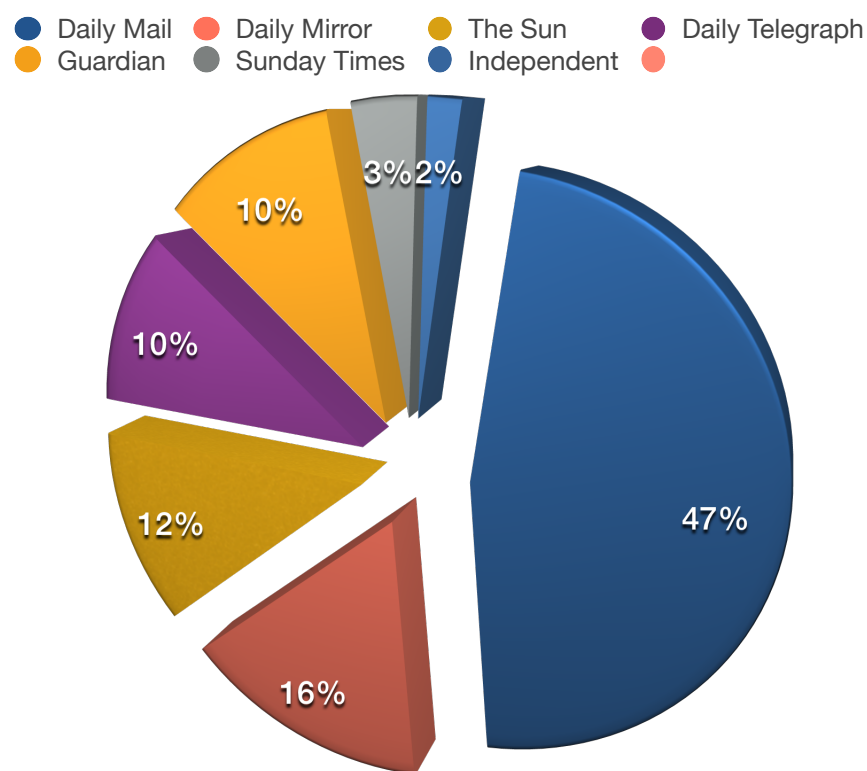
NEWSPAPER GROUP	SETTLED COMPLAINTS
Daily Mail	27
Daily Mirror	9
The Sun	7
The Guardian	6
Daily Telegraph	6
Sunday Times	2
Independent	1
The Times	0

Numbers of resolved complaints where some form of redress offered by newspaper May to July 2014



“Resolved” complaints by percentage May to July 2014.

The Daily Mail group accounted for almost half of the total number of conceded complaints but for much less than half the total circulation (see table below).



ABC National Dailies June 2014

	June	June 2013	Percentage change	May 2014	June 2014 minus bulk sales	Jan-June 2014	Percentage change year
The Sun	2,033,606	2,243,903	-9.37	2,081,279	2,033,606	2,082,898	-8.98
Daily Mirror	958,674	1,038,753	-7.71	955,030	918,606	963,685	-7.40
Daily Star	466,935	540,849	-13.67	473,874	466,849	476,637	-10.94
Daily Record	213,896	252,626	-15.33	218,074	211,567	220,713	-13.36
Daily Mail	1,673,579	1,806,569	-7.36	1,709,082	1,589,006	1,715,915	-5.57
Daily Express	479,704	522,264	-8.15	481,480	479,704	487,543	-7.38
Daily Telegraph	514,592	547,106	-5.94	513,596	514,592	523,279	-4.33
The Times	393,530	390,941	0.66	392,743	373,054	391,179	-1.11
Financial Times	220,532	258,488	-14.68	220,724	197,492	225,540	-15.27
The Guardian	185,313	187,000	-0.90	186,931	185,313	192,881	-0.53
The Independent	63,505	73,060	-13.08	62,460	46,834	63,928	-14.80

The number of resolved complaints handled by the PCC was up nine per cent in the three months to the end of July 2014 compared to the same period in 2013.

These are all instances where the Press admits it broke the Editors' Code and offers some form of redress and the figures indicate how some newspapers are slipping back into their bad old ways as Leveson becomes a distant memory for them.

Strip out the regional/local titles and the trend is even more stark for some nationals. This is most noticeable with *The Daily Mail* group, where the figure for conceded misrepresentations and mistakes was up 23 per cent year-on-year.

PCC Conceded/resolved complaints May to July by year.

NEWSPAPER	2013	2014
Daily Mail + MoS	22	27
Daily Telegraph + Sunday Telegraph	6	6
The Times	1	0
The Guardian + Observer	0	6
The Sun + Sunday	16	7
The Sunday Times	2	2
Independent	0	1
Daily Mirror + Sunday Mirror	6	9

PCC "Resolved" and conceded complaints May to July by year 2013 & 2014

